



WORLD OF PICKLEBALL



WORLD OF PICKLEBALL

---PRESENTS---

THE GREAT AMERICAN PICKLEBALL MARATHON

THE LARGEST Pickleball Event Ever!

Donations support THE WOUNDED BLUE www.thewoundedblue.org

Dedicated to improving the lives of injured and disabled law enforcement officers and emergency responders nationwide through support programs



12 HOURS - NONSTOP
STREAMING LIVE ON VIEW STUB
YOU PLAY FROM YOUR LOCAL COURT

SATURDAY SEPTEMBER 11, 2021 8 AM - 8 PM ET

HOST VENUE



HOST CITY
ST. PETERSBURG,
FLORIDA



America Start Your Paddles!

Open to pickleball players in the United States & U.S. Territories
Everyone that registers to participate is automatically eligible to win sponsor giveaways and Grand Prize

Register to play along for

FREE

AT:
BMWOPB.com

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STREAMING LIVE ON.....

TITLE SPONSOR

AMERICA...Let's Roll!

On Saturday, September 11, 2021, Pickleball will finally take center stage in America's sports world. It is my honor to invite every Pickleball player in America to pick up their paddle and play along with our star studded field of sports celebrities in The Great American Pickleball Marathon to support The Wounded Blue.

It has been an unimaginable eighteen months for all Americans but even more so for our heroic 1st responders. What an incredible job they have done to serve us, protect us and save thousands of lives! The Great American Pickleball Marathon was created to show our support for a specific group of these heroic men and women called The Wounded Blue. What better way to thank them for their service than to rally millions of our Pickleball players along with our sports celebrities to play and fundraise for them on the 20th anniversary of 9-11!

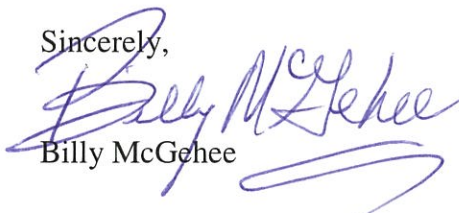
At 8am on Saturday, September 11th, we will begin streaming 12 hours of nonstop Pro-Celebrity Pickleball from the World Famous Ferg's Sports Bar & Grill in St. Petersburg, Florida. You can view the Pro-Celebrity event live from 8am to 8pm by logging onto www.bmwopb.com and selecting the ViewStub tab. There is a \$10 viewing fee. A portion of all viewing proceeds will go to The Wounded Blue, a charitable organization dedicated to improving the lives of injured and disabled law enforcement officers nationwide. www.thewoundedblue.org.

And to make The Great American Pickleball Marathon the greatest event in Pickleball history we are inviting every Pickleball player in America to play along with us on 9-11 from your local courts. Our goal is to have over ONE MILLION Pickleball players registered and playing simultaneously to set a Pickleball World Record! It will be the largest number of Pickleball players ever to play the sport in a single day! You can register for FREE @ www.bmwopb.com. There is NO COST to participate and everyone who registers will receive The Great American Pickleball Marathon-Wounded Blue certificate and have an opportunity to win an incredible GRAND PRIZE along with an assortment of other fabulous prizes to be given away throughout the day!

I hope you will join us on Saturday, September 11, 2021 along with millions of other Pickleball players across America to play from your local courts, watch our Pro-Celebrity event live from Ferg's Sports Bar & Grill in St. Petersburg, Florida and most importantly support The Wounded Blue!

On behalf of Ferg's Sports Bar & Grill, The Wounded Blue and everyone who has worked diligently to make this event possible we thank you! Stay safe and GOD Bless!

Sincerely,



Billy McGehee

WORLD



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TERESCHENKO 6



US OPEN PICKLEBALL CHAMPIONSHIPS

PICKLEBALL CHANNEL

The **ASP** Tour



The Great American Pickleball Marathon!

Supporting

The Wounded Blue

Saturday September 11, 2021

St. Petersburg, Florida

Event Timeline (ET)

8am	ViewStub Live PPV Streaming Begins
8:05am	Color Guard Presentation
8:08am	National Anthem
8:10am	AMERICA! IT'S PICKLEBALL TIME! Let's Roll!
8:11am	1 st Pro-Celebrity Introductions / Interviews
8:35am	Celebrity (1)_____ Pro (1)_____
	Celebrity (1)_____ Pro (1)_____
8:46am	Minute of Silence / American Airlines Flight 11 / WTC 1
9:02am	Minute of Silence / American Airlines Flight 175 / WTC 2
9:30am	2 nd Pro-Celebrity Introductions / Interviews
9:45am	Minute of Silence / American Airlines Flight 77 / Pentagon

9:46am Celebrity (2)_____ Pro (2)_____

 Celebrity (2)_____ Pro (2)_____

9:58am Minute of Silence / WTC 2 Collapsed

10:02am Minute of Silence / United Flight 93 / Shanksville, PA

10:28am Minute of Silence / WTC 1 Collapsed

10:30am 3rd Pro-Celebrity Introductions / Interviews

10:45am Celebrity (3)_____ Pro (3)_____

 Celebrity (3)_____ Pro (3)_____

11:30am 4th Pro-Celebrity Introductions / Interviews

11:30am Celebrity (4)_____ Pro (4)_____

 Celebrity (4)_____ Pro (4)_____

12:30pm Lunch with morning Pros & Celebrities / Round Table

1:15pm Pro Exhibition

2pm 5th Pro-Celebrity Introductions / Interviews

2:15pm Celebrity (5)_____ Pro (5)_____

 Celebrity (5)_____ Pro (5)_____

3pm 6th Pro-Celebrity Introductions / Interviews

3:15pm Celebrity (6)_____ Pro (6)_____

 Celebrity (6)_____ Pro (6)_____

4pm 7th Pro-Celebrity Introductions / Interviews

4:15pm Celebrity (7)_____Pro (7)_____

Celebrity (7)_____Pro (7)_____

5pm 8th Pro-Celebrity Introductions / Interviews

5:15pm Celebrity (8)_____Pro (8)_____

Celebrity (8)_____Pro (8)_____

6pm Dinner with afternoon Pros & Celebrities / Round Table

6:45pm 9th Pro-Celebrity Introductions / Interviews

7pm Celebrity (9)_____Pro (9)_____

Celebrity (9)_____Pro (9)_____

7:45pm Closing Ceremonies Begin

8pm Event Ends

Website: www.bmwopb.com

Welcome to The Great American Pickleball Marathon

supporting

THE WOUNDED BLUE

Register to Play

Help Us Set a Pickleball World Record

**ViewStub
Stream Live**

Watch Our Pickleball Pros and Celebrities Play
Support THE WOUNDED BLUE

Donate

Support THE WOUNDED BLUE

Shop

Merchandise and Specialty Items

view stub®



March 12, 2021

For Immediate Release

ViewStub and Billy McGehee's Wild WORLD OF PICKLEBALL Team-up!

ViewStub announced today that it has entered into a business partnership with Billy McGehee's Wild WORLD OF PICKLEBALL!

ViewStub is a hybrid event software offering an all-encompassing solution for event ticketing and registration, live video and on-demand streaming, marketing and promotion. ViewStub clients can sell tickets and host live events directly from their own website and/or host their events in our free marketplace. ViewStub is the perfect solution for business conferences, sporting events, music festivals, concerts, and anyone looking to transition their event experience into a hybrid approach. ViewStub also offers full in-person event ticketing and touch less check in as well as full virtual options for all types of events.

"I have been searching for a company that could provide the technology platforms and management expertise to help us power our pickleball company's needs for global expansion. ViewStub not only provides these professional products and services, but many other components that we will need in order to bring our "Special Events and Shows" into the homes of millions of pickleball and sports enthusiasts. I am excited to have the opportunity to "team-up" with this great company and look forward to working closely with their owners, management team and professional staff." said Billy McGehee.

CoFounder Patrick VanDusen said, "Once I heard pickleball was one of the fastest growing racquet sports in the world, I knew ViewStub had to get in the game. We knew Billy McGehee would be the right person to partner with. With his passion for sports, he's had some extraordinary success over the past 40 years and brings expertise in the sports and entertainment business second to none. Just a few insights into Billy McGehee:

- After college he became a world ranked professional tennis player, a goal only few actually reach
- A pioneer in the Arena Football League, he assisted in starting and managing six different teams, leading two of them to League Championships
- Once held the record for organizing one of the largest single sports promotions in the US
- Moved by the events of September 11, 2001, Billy founded ATHLETES FOR AMERICA, a non-profit designed to train athletes to help save lives in communities all across America
- Became the President, CEO and Governor of the NHL's Stanley Cup Champion Tampa Bay Lightning

Billy and his company are a perfect fit for, and solution to, our entrance into the great sport of pickleball. We look forward to a long and prosperous business relationship with him."

"Sports have always been my passion. I was drawn to professional teams and leagues where I knew we could produce a positive first class and successful experience for the Owners, players and fans. When I was first introduced to pickleball, I knew I had to get involved with this exciting game. Kyle Yates, the #1 ranked doubles player in the world in 2018, has chosen our facility, Billy McGehee's Wide World of Pickleball, as his training facility and is partnering with us to continue growing the sport of pickleball around the world. I don't believe in average or good. It's got to be great or it is not worth doing." states Billy.

For more information on ViewStub contact connect@viewstub.com

For more information on Billy McGehee's Wild WORLD OF PICKLEBALL visit www.bmwopb.com or contact Billy McGehee at 321-377-8864

Randy Sutton

FOUNDER

THE WOUNDED BLUE

Randy Sutton is a 34 year law enforcement veteran and nationally known media commentator on law enforcement issues. Randy is the Founder of the national assistance and support organization for injured and disabled law enforcement officers known as “THE WOUNDED BLUE”. He has served ten years in the Princeton, New Jersey Police Department and 24 years with the Las Vegas Metropolitan Police Department, retiring at the rank of Lieutenant.

Having received awards for Valor, Community Service, Exemplary Service and multiple lifesaving awards, he is recognized as one of the most highly decorated officers in the LVMPD. Randy has trained thousands of law enforcement officers in the United States on the subject of “POLICING WITH HONOR”. Additionally, he is the author of TRUE BLUE: Police Stories by Those Who Have Lived Them, A COP’S LIFE: True Stories of the Heart Behind the Badge, and TRUE BLUE: To Protect and Serve.

Mr. Sutton has been recognized by the President of the United States, receiving the “POINTS OF LIGHT” award and is also the author of the #1 bestselling book on Amazon, THE POWER OF LEGACY: Personal Heroes of America’s Most Inspiring People. He is the host of the popular podcast and live talk radio show, BLUE LIVES RADIO: THE VOICE OF AMERICAN LAW ENFORCEMENT. Randy Sutton can be contacted at randy@thewoundedblue.org.

Billy McGehee

Billy McGehee is Owner and President of Billy McGehee Enterprises, LLC, a company that specializes in networking people and business globally.

Prior to starting BME, LLC, Billy McGehee spent over thirty years in the amateur and professional sports world. He was a collegiate scholarship athlete at Louisiana State University (LSU) and a professional athlete. He later became an Owner, CEO, President and General Manager of many successful professional sports teams and companies.

Mr. McGehee served as CEO, President and Governor for the Tampa Bay Lightning (NHL) and the Ice Palace arena (now Amalie arena) for two years, 1998-1999. He also served on the National Hockey League's Board of Governors during that time.

He is one of the Founding members of the group that established the Arena Football League's Orlando Predators in 1991. Billy later served as General Manager for both the New Orleans and Nashville Arena Football League franchises, as well as Vice President of sales, marketing and operations for the five (5) time AFL Champion Tampa Bay Storm arena football team. In 1998, Billy McGehee was awarded the Arena Football League's Founders Award, which is given annually to the individual or company who has contributed most to the growth and image of the Arena Football League. Additionally, from 2000 until 2006, Mr. McGehee assisted Ownership groups in Atlanta, Raleigh, Miami and Charlotte with their respective AFL sports franchises.

A former world ranked professional tennis player, Billy McGehee opened WM Sports Enterprises, LLC in 1983, which specialized in the acquisition, promotion and management of national and international sporting events. From 1983 to 1991 WM Sports Enterprises owned, operated and managed over fifty (50) major sporting events including: Bjorn Borg's and Chris Evert's Retirement Nights, Jimmy Connors, Ivan Lendl, Mats Wilander exhibition matches, the Women's WTA World Doubles Championships, the Grand Champions Senior Tennis tour events, an NBA All-Star summer series event, three (3) United States Olympic Boxing events, as well as numerous NCAA tennis events. During this period of time WM Sports Enterprises, LLC also owned and operated one of the top collegiate travel companies in the United States.

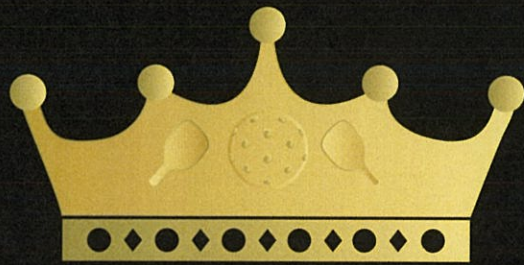
In 2008, Mr. McGehee partnered with one of Tampa Bay's leading private equity funds. He was responsible for creating and implementing the marketing and branding campaign for a deregulated energy supply company purchased by the Gries Investment Fund(s). Today, Crius Energy is one of the largest deregulated energy supply companies in the United States providing deregulated energy to over a million residential and small business customers.

In 2010, Billy McGehee returned to Coaching tennis bringing to the court over 40 years of Coaching and management expertise from a variety of sports. He launched Billy McGehee's WORLD OF TENNIS (www.bmwot1.com), a concierge tennis service that provides personalized Coaching and management expertise to private residences, hotels, resorts, country clubs and public facilities throughout Southwest Florida. In 2018, Billy McGehee's Wild WORLD OF PICKLEBALL(bmwopb.com) opened for business at the historic Fort Myers Racquet Club in Fort Myers, Florida. In 2021, Billy launched

KING PICKLE ENTERTAINMENT as a marketing and management partner for Billy McGehee's Wild WORLD OF PICKLEBALL.

In 2001, just weeks after the September 11 attacks, Billy McGehee started a charitable organization with the vision of utilizing the strength of our Athletes and the power of our sports system to help all Americans to become better educated, trained and prepared for all types of emergencies, whether natural or manmade. Today, ATHLETES FOR AMERICA, a 501(c) (3) charity (www.athletesforamerica.org), travels across the United States training high school, collegiate, amateur and professional athletes in the lifesaving skills of Cardiopulmonary Resuscitation (CPR) and the use an Automated External Defibrillator (AED).

Billy McGehee was born in Baton Rouge, Louisiana in 1954. He attended Louisiana State University on a four year tennis scholarship (1972-1976) and was a playing member on their 1976 SEC Championship tennis team. He resides in Fort Myers, Florida.



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